



A NEXT STEP FOR THE EU TOURISM SECTOR

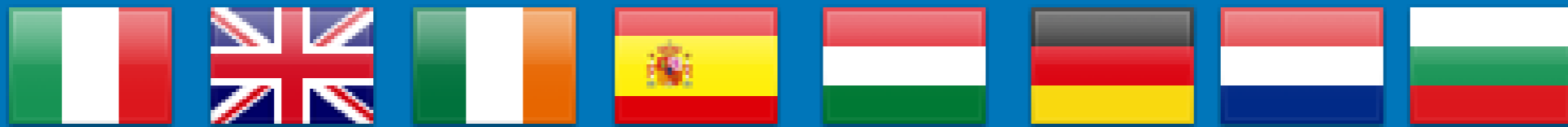
Silvia Barbone

Federturismo Confindustria

Rome 21st of February 2020



PROJECT CARD



ITALY, UK, IRELAND, SPAIN, HUNGARY, GERMANY, NETHERLANDS, BULGARIA

Title	The Next Tourism Generation Alliance (NTG)
Programme	Erasmus+
Action	Cooperation for innovation and the exchange of good practices
Stati Membri	Italy, Hungary, Bulgaria, UK, Spain, Germany, Netherlands, Ireland
Donor	European Commission - EACEA
Duration	4 years
Timeline	1st Jan 2018 - 30th Dec 2021
Budget	4ml €



PARTNERSHIP

THE NTG CONSORTIUM IS A MULTI-DISCIPLINARY PARTNERSHIP



FEDERTURISMO
CONFINDUSTRIA
PARTNERS

ATLAS - Association for Tourism and Leisure Education and Research (NL)
CARDIFF METROPOLITAN UNIVERSITY (UK)
UNIVERSIDAD DE ALICANTE (ES)
SOPRONI EGYETEM (HU)
NHTV BREDA UNIVERSITY OF APPLIED SCIENCES (NL)
GERMAN TOURISM ACADEMY (DE)
INSTITIUID TEICNEOLAIOCHTA BHAILE ATHA CLIATH (IE)

Turisztikai és Vendéglátó Munkaadók Országos Szövetsége (VIMOSZ) (HU)

People 1st (UK)

UNIONCAMERE (IT)

VISSHE UCHILISHTE PO MENIDZHMANT (BG)

CONFEDERACION ESPANOLA DE HOTELES YALOJAMIENTES

TURISTICOS ASOCIACION (ES)

EUROGITES - FEDERATION EUROPEENNE DE TOURISME RURAL
(FR)

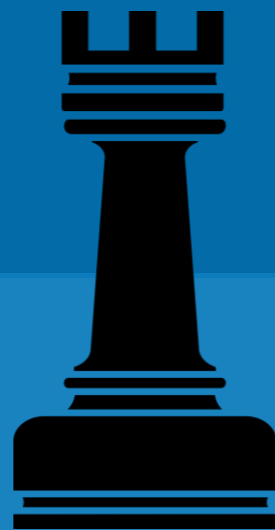


FEDERTURISMO
CONFINDUSTRIA

NTG PROJECT APPROACH



**STRATEGIC
POLICY**



**OPERATIONAL
ACTION PLANS**



**COOPERATIVE
PARTNERSHIPS**



**SUSTAINABLE
PM4SD**

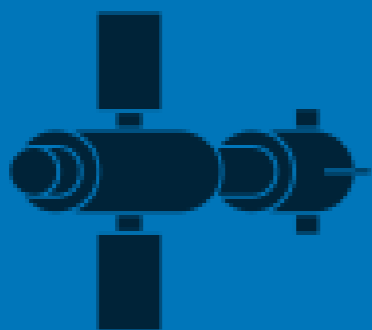
TOURISM AMONG THE TOP 5 EU STRATEGIC SECTORS



Automotive



Maritime technology



Space geo information



Textile



Tourism

EU TOURISM POLICIES

EUROPEAN GREEN DEAL

EUROPE 2020 STRATEGY

EDUCATION AND TRAINING 2020 (ET2020)

EUROPE THE WORLD'S NO 1
TOURIST DESTINATION

A EUROPEAN AGENDA FOR THE
COLLABORATIVE ECONOMY

NEW SKILLS AGENDA FOR 2020 (2016)

THE EUROPEAN QUALIFICATIONS
FRAMEWORK (2008)



PROJECT SCOPE

To establish the first European
BluePrint for Digital and
Sustainable Tourism Skills

PROJECT OBJECTIVES

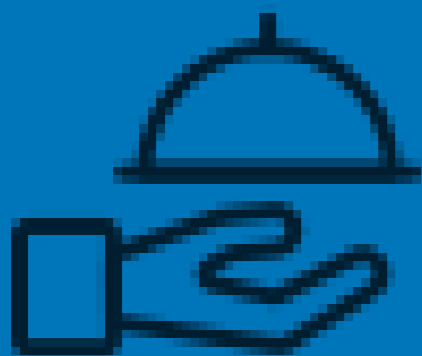
- ◉ To create transformative cooperation in five key tourism sub-sectors: hospitality, food and beverage operations, travel agencies and tour operators, visitor attractions
- ◉ To define a scalable cooperation model between the industry and the education at regional, national and European level
- ◉ To transfer and adapt the NTG tools, best practices, policies, guidelines to specific contexts
- ◉ To establish regional Sectoral Skills Alliance Ecosystems for tourism development
- ◉ To improve image of tourism career pathways

NTG TOURISM CORE SKILLS SET

DIGITAL
SUSTAINABLE
SOFT



5 SUB-SECTORS

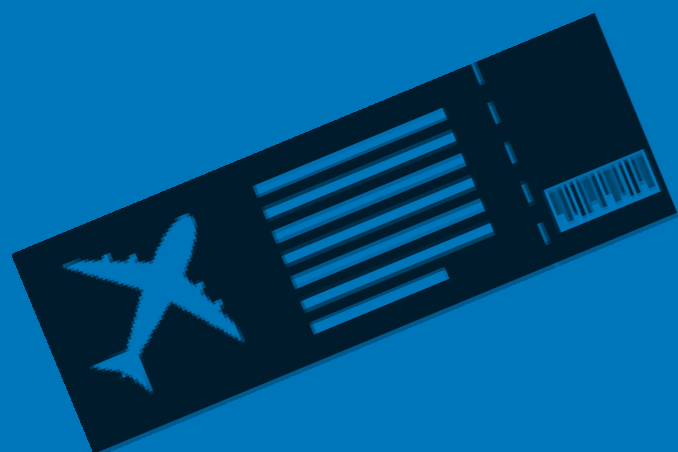


Accommodation
Food & beverage



Travel Agencies and Tour Operators
Visitor Attractions

Destination management



FOR WHOM, WITH WHOM

INDUSTRY



GOVERNMENTS

TRAINING PROVIDERS



ITALY, UK, IRELAND, SPAIN, HUNGARY, GERMANY, NETHERLANDS, BULGARIA



LOCAL ACTIONS



REGIONAL ACTIONS



NATIONAL ACTIONS



EUROPEAN ACTIONS

SHORT TERM RESULTS



2018

2019

- ◉ Skills Assessment Methodology
- ◉ Industry Led Skills Groups (i.e., associate partner groups)
- ◉ NTG Skills Matrix
- ◉ New European NTG Modules quality tested
- ◉ European Framework for NTG products (ECVET, EQAVET, ESCO)
- ◉ Collection of Best Practices
- ◉ Eu Funding and Policies Map
- ◉ Guidelines for Human Resources Departments/Educational Organizational
- ◉ NTG Skills Development Toolkit

LONG TERM RESULTS



2020

2021

1

European
Blueprint and
National Action
Plans

2

NTG Hub

3

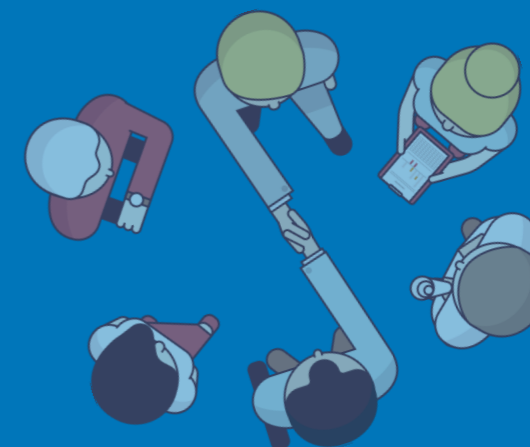
NTG Accelerator
Businesses Start
ups

4

NTG Projects
Portfolio

CONNECT

NTG ASSOCIATES



JOIN THE NATIONAL INDUSTRY SKILLS GROUP
“*BE AN ACTIVE PARTNER FOR
THE EUROPEAN TOURISM BLUEPRINT*”



TO KNOW MORE



Silvia Barbone

Head of EU Projects and Partnerships

s.barbone@federturismo.it



www.nexttourismgeneration.eu



@NTGAlliance - @NTGEurope



Company Profile

next-tourism-generation-
alliance

Group next-tourism-generation/



This project is founded by
the European Union