

PUBLIC NOTICE
SPONSORSHIP OF THE EUROPEAN BUSINESS REGISTRY ASSOCIATION (EBRA) ANNUAL CONFERENCE
(Milan, 11-12 June 2025)

PREMISE

Every year the *European Business Registry Association* (EBRA), of which Unioncamere is a member, organizes an annual conference for its members and professionals working in the field of business registers in Europe and beyond.

It is a unique event aimed at registry professionals with the aim of networking and sharing experiences aimed at registry innovation.

The work programme includes the involvement of experts from the public and private sectors, called upon to present relevant topics, such as the use of new technologies in registers, developments in the field of company law and beneficial ownership, the impact and use of data in society and the balance between privacy and transparency in the management of a register.

The annual conference is traditionally hosted by a member of *EBRA* and is expected to include, in quality of *sponsors*, private entities belonging to similar international organizations involved in the management of the Registries, banking institutions, professional associations and associations.

For the current year, the conference - entitled "*Building Trust: leading the digital evolution to overcome challenges. Business Registers as catalysts of the digital economy*" - will be held in Milan on 11 and 12 June and will be organized by Unioncamere.

The event will involve over 200 professionals, in person and online, including:

- Policymakers, public officials and leaders of international organisations involved in the development and implementation of national digital strategies.
- the Business Registry Community, engaged in the development and implementation of services and applications for Registry governance.
- Private sector companies that support the development of open, transparent and efficient governance practices for business registries.

More information on the event, of which a draft program is attached, can be found on the website: <https://ebramilan2025.it>

In continuity with previous editions of this initiative, Unioncamere considers it appropriate to make use of economic support from one or more private entities (*sponsors*), within the framework of sponsorship contracts to be stipulated in compliance with current legislation.

For the purposes of this Notice, a sponsorship agreement is defined as a contract whereby one party (the sponsored party), in the context of its own cultural, social, recreational, sports-related, or other initiatives, offers in return to another party — which undertakes to pay a specific amount of money or to provide a certain performance, either directly or indirectly, in the form of works, services, or supplies — the opportunity to advertise its name, logo, brand, products, services, or similar elements in designated and predetermined spaces, in accordance with the terms of the agreement.

Therefore, Unioncamere publishes this Notice in compliance with the principles of economy, effectiveness, timeliness, fairness, free competition, non-discrimination, transparency, proportionality and publicity.

This Notice, published on Unioncamere 's website, does not presuppose the formation of a merit ranking or the attribution of scores and is not binding for Unioncamere, which reserves the right, in any case and at any time, to suspend, interrupt, modify or terminate this fact-finding investigation, without this constituting a right or claim of any kind, compensation or reimbursement of any costs incurred for participation.

This Notice constitutes a mere fact-finding inquiry, the outcome of which Unioncamere is not obliged to notify.

I. OBJECT OF THE SPONSORSHIP

This Notice is aimed at collecting proposals for monetary contributions (so-called financial or pure sponsorship) for the organization of the event mentioned above. The minimum sponsorship amount is €5,000.00.

Sponsors will be granted exposure and visibility as outlined below:

1. Sponsor presentation (by the conference host) during the event (at designated times before the breaks);
2. No. 2 complimentary tickets for the on-site conference (including access to both scheduled social events);
3. Availability of a booth in the foyer of the conference hall for both working days.
4. Inclusion of the company logo in all communication materials (website, program, signage, etc.);

Inclusion of the company's profile on the website: <https://ebramilan2025.it>

II. SUBJECTS AND REQUIREMENTS

This Notice is addressed to economic operators who, at the time of application, meet the following requirements:

- a) non-existence of the grounds for exclusion referred to in art. 57, paragraphs 1, 2 and 4 of Directive 2014/24/EU and/or of any other situation that determines exclusion from public contract award procedures and/or the inability to contract with the Public Administration, as well as the disqualification cause referred to in art. 53, paragraph 16-ter, of Legislative Decree no. 165/2001;
- b) operating in the field of business Registers management or relevant Association, in the consultancy activity to the Registers; in the production of digital solutions for the Registers; in the governed by national regulations professionals or their Associations, in the management of banking or financial services.

III. SPONSORSHIP PROPOSAL

Sponsorship proposals submitted by potential sponsors must be drafted in accordance with Annex A of this Notice and will be considered binding for the sponsor, for the purposes of formalizing the contract, for a period of 30 days from the date of submission.

Proposals must be submitted via certified email to the address unioncamere@cert.legalmail.it by 12:00 p.m. on 22nd^t May 2025.

Expressions of interest received after the above deadline will not be considered.

IV. IDENTIFICATION OF SPONSORS AND STIPULATION OF THE SPONSORSHIP CONTRACT

The selection of the sponsor by the Entity shall be carried out based on the principles of transparency, competition, publicity, impartiality, effectiveness, cost-efficiency, and proportionality.

The sponsorship agreement will govern the economic and legal relations between the parties.

Unioncamere reserves the right to reject proposals that are deemed incompatible with its institutional role, or that may result in conflicts of interest, harm, and/or damage to the image or activities of the Entity.

V. CONTACT POINTS

The Sole Responsible for the Procedure is Alessandra Procesi.

This notice is published on the institutional website of Unioncamere www.unioncamere.gov.it, under the "Transparent Administration" section, in the "Calls for Tenders and Contracts" area.

The Secretary General
Giuseppe Tripoli

ANNEX A – Sponsorship proposal form

ANNEX B –Contract Template