



**ANNEX B –CONTRACT TEMPLATE**

**SPONSORSHIP AGREEMENT FORM**

**SPONSORSHIP AGREEMENT** between the Italian Union of Chambers of Commerce, Industry, Crafts and Agriculture (hereinafter referred to as "Unioncamere"), with its registered office at Piazza Sallustio 21, Rome, VAT number \_\_\_\_\_, Tax Code \_\_\_\_\_, represented by the Secretary General \_\_\_\_\_;

and

the Company/Entity/Association \_\_\_\_\_ (hereinafter referred to as "Sponsor"), with its registered office at \_\_\_\_\_, via \_\_\_\_\_, Tax Code \_\_\_\_\_, VAT number \_\_\_\_\_, represented by its legal representative Mr./Dr. \_\_\_\_\_;

hereinafter collectively referred to as the "Parties,"

**WHEREAS**

- Article 43, paragraph 1, of Law 449/97 ("Measures for the stabilization of public finance") states that "In order to foster innovation in administrative organization and achieve greater economies as well as better quality of services provided, public administrations may enter into sponsorship contracts and collaboration agreements with private entities and non-profit associations established by notarial deed";
- Unioncamere is responsible this year for organizing the annual conference of the European Business Registry Association (EBRA), of which it is a member, an event dedicated to business registry professionals aimed at networking and sharing experiences to promote innovation in registries, involving private entities belonging to similar international organizations engaged in the management of or interaction with business registers, as well as banks, professional associations, and orders, as sponsors;
- The conference – titled "*Building Trust: leading the digital evolution to overcome challenges. Business Registers as catalysts of the digital economy*" – will be organized in Milan on June 11-12, 2025;
- By public notice published on ..., the Entity made known its intention to seek financial support from one or more private entities (sponsors) through sponsorship contracts to be entered into in compliance with applicable laws;
- The Sponsor, in order to promote its image, name, brand, and activities, responded to the aforementioned Notice with a letter dated \_\_\_\_\_, and the related application was deemed regular, complete, and compliant with the provisions of said Notice;
- By resolution of the Secretary General no. \_\_\_\_ dated \_\_\_\_\_, the outcomes related to the aforementioned Notice were approved;

Having stated all of the above, it is agreed and stipulated as follows

**Art. 1 - Premises**

1. The premises constitute an integral part of this contract.

**Art. 2 - Object of the contract**

1. The object of this contract is the sponsorship by the Sponsor of the Conference described in the premises, organized by Unioncamere;



2. In particular, the Conference is aimed at networking between public and private entities at national and international level to address the issues of digital progress and the use of means and tools that new technologies make available to improve the performance of Business Registers and for the management of the data they hold, also as elements of support and development for the economy.
3. Sponsorship will be implemented according to the method described in the following articles.

#### Art. 3 - Duration of the contract

1. This contract starts from the date of signing and ends at the conclusion of the event, scheduled for 12 June 2025, and in any case until the termination of the obligations of the parties deriving from its execution.

#### Art. 4 - Obligations of the Sponsor

1. The Sponsor undertakes to pay the amount of € 5,000, plus VAT (if due) in favor of Unioncamere.
2. The fee will be paid in a single payment in advance upon signing this contract, to the current account in the name of Unioncamere n. \_\_\_\_\_
3. Subsequently, a regular receipted invoice will be issued by Sponsee.
4. The Sponsor, as part of the sponsorship of the event, has the right to set up its own desk in the spaces specifically assigned to it by Sponsee and to assign its own staff there, taking charge of the insurance coverage for accidents and civil liability of the same. Unioncamere is, in any case, relieved of any civil and criminal liability resulting from the setting up and carrying out by the Sponsor of the sponsored activities within the dedicated spaces at the Conference venue.

#### Art. 5 - Obligations of Sponsee

1. In relation to the sponsorship that is the object of this contract, Sponsee undertakes to:
  - a) Introduce the sponsor during the event (in dedicated moments before the breaks);
  - b) Grant 2 free tickets for the on-site conference (participation in the two scheduled social events is included);
  - c) Grant the setting up of a desk in the foyer of the conference room for both days of work;
  - d) Allow the inclusion of the company logo in all communication materials produced (website, program, panels, etc.);
  - e) Insert a Company's profile on the website <https://ebramilan2025.it/>

#### Art. 6 - Exclusivity (if any)

1. Unioncamere reserves the right to conclude other sponsorship contracts for the same period and within the same initiative, as mentioned in the introduction, even with subjects who carry out similar or competing activities or who imply the advertising of goods or services of the same type of merchandise as those produced and marketed by the Sponsor.

#### Art. 7 - Termination and withdrawal

1. This contract may be terminated with at least 15 days' notice, by registered letter with return receipt or certified email, for justified reasons, or in the event of failure or partial compliance with the obligations and obligations undertaken by the parties, without prejudice to compensation for damages pursuant to the civil code.
2. In any case, the following constitute serious breaches, leading to the immediate termination of the contract:
  - a) failure by the Sponsor to comply with its obligations pursuant to art. 4;
  - b) any negative event concerning the Sponsor that may, in any way, damage the image of Unioncamere. In this case, Unioncamere will have the right to obtain from the Sponsor any compensation for damage suffered, in addition to reimbursement of expenses already incurred



or committed;

- c) the occurrence or discovery, after the conclusion of the contract, of any conflicts of interest or the loss of the requirements necessary for entering into this contract;
3. The contract will be considered terminated even if the event cannot take place due to particular conditions that have arisen in the meantime, without prejudice to the obligation on the part of the Sponsor to pay the other party the consideration for the activity carried out up to the termination of the contract.
4. The parties may also withdraw from the contract, with at least 15 days' notice, by registered letter with return receipt or certified email even if execution has already begun. In this latter case, the withdrawing party must pay the other party all expenses already incurred by the latter.

#### Art. 8 - Responsibility

1. The stipulation of this contract is strictly limited to the sponsorship of the aforementioned event and totally excludes any relationship of company, association, co-responsibility, agency, mandate, business procurement or representation between the Sponsee and the Sponsor, so that neither of the two parties can ever be held responsible for the obligations of the other.
2. The parties mutually acknowledge that in the exercise of their respective activities they will operate in absolute legal and economic autonomy for the purposes of management, tax compliance and anything else that concerns the fulfillment of the contractual obligations, with full assumption of risks and with the use of their own means.
3. The Sponsor and the Sponsee undertake in the execution of this agreement not to engage in behavior that could be detrimental to the image or name of the other party.
4. Unioncamere will not be responsible for any delays, due to causes not attributable to it, that could jeopardize the sponsorship itself.
5. The organizational choices related to the event, referred to in the introduction, remain the exclusive responsibility of Sponsee.

#### Art. 9 - Processing of personal data

1. The personal data of the signatories and employees of the Parties, collected or exchanged for the stipulation of this Contract and in execution of the same will be processed in compliance with the provisions of EU Regulation 2016/679 and the current national provisions on the protection of personal data, exclusively for the purposes and according to the operating methods governed in the previous articles.
2. Employees and collaborators of any kind of the Parties, whose job description expressly provides for such processing, instructed to do so by their respective employer pursuant to art. 29, Regulation, are authorized to process personal data.

#### Art. 10 - Dispute resolution

1. The parties undertake to use all means to reach an amicable resolution of any disputes that may arise during the execution of this contract.
2. If such disputes cannot be resolved amicably, their resolution is referred to the Court of Rome.

#### Art. 11 - Contractual costs

1. Stamp duty and all other costs, taxes or duties dependent on and resulting from this contract are borne by the Sponsor.
2. This contract is subject to registration in case of use, pursuant to Presidential Decree no. 131/1986.

Sponsor Name  
The legal representative

Unioncamere  
The General Secretary