



Presentazione



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Lavorare per un futuro verde e digitale

EntreComp4Transition mira a sviluppare **nuovi approcci innovativi e multidisciplinari all'insegnamento e all'apprendimento** aprendo la strada al futuro «Green Transition Facilitator» **promuovendo una mentalità imprenditoriale, facilitando la co-creazione e garantendo il riconoscimento dei risultati dell'apprendimento.**

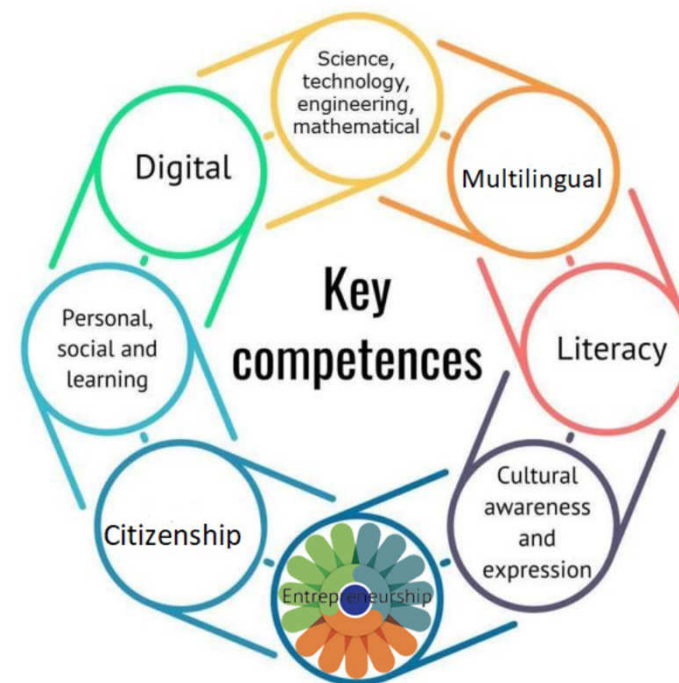


Il framework EntreComp

Quadro europeo delle competenze imprenditoriali (EntreComp)

L'imprenditorialità è riconosciuta dalla Commissione Europea come **una delle otto competenze necessarie** per tutti i membri di una società basata sulla conoscenza.

EntreComp è un **quadro di riferimento** completo, flessibile e polivalente progettato per aiutare a capire cosa si intende per **imprenditorialità come competenza chiave per l'apprendimento permanente** e per essere in grado di utilizzarlo in diversi contesti.



In che modo EntreComp definisce l'imprenditorialità come competenza?

L'imprenditorialità come competenza è definita come la
**capacità di agire su opportunità e idee per creare valore per
gli altri.**

Il valore creato può essere **sociale, culturale o finanziario.**

Lo scopo di EntreComp?

Stabilire un linguaggio comune che faccia da ponte tra il mondo della formazione e del lavoro

Far comprendere l'imprenditorialita' come una competenza chiave

Identificare le competenze che possono essere sviluppate attraverso la formazione

Creare un understanding comune tra attori differenti riguardo i risultati attesi per i diversi livelli di competenza

Aiutare l'apprendimento tradizionale a sostenere la creazione di valore

DigComp

Il DigComp, Digital Competence Framework for Citizens, fornisce un linguaggio comune per identificare e descrivere le **aree chiave delle competenze digitali**.

Si tratta di uno strumento sviluppato a livello europeo per migliorare le competenze digitali dei cittadini, aiutare i responsabili politici a formulare politiche che supportino lo sviluppo delle competenze digitali e pianificare iniziative di istruzione e formazione per migliorare le competenze digitali di specifici gruppi target.



GreenComp

Quadro europeo delle competenze in materia di sostenibilità, il GreenComp delinea una serie di competenze in materia di **sostenibilità** da inserire nei programmi d'istruzione per aiutare i discenti a sviluppare conoscenze, abilità e attitudini.

Il GreenComp comprende **quattro settori di competenze interconnessi**: "incarnare i valori della sostenibilità", "accettare la complessità nella sostenibilità", "immaginare futuri sostenibili" e "agire per la sostenibilità". Il GreenComp è stato ideato per essere un riferimento non normativo per i programmi di apprendimento che promuovono la **sostenibilità come competenza**.



5 COUNTRY CLUSTERS

• AUSTRIA • BELGIUM • ITALY • SPAIN • TURKEY •

**Una alleanza tra Università, Centri di
Formazione professionale e
imprese/PMI rappresentate dalle
Camere di Commercio**



Risultati attesi

- Nuovo percorso di apprendimento (MOOC) per lo sviluppo della transizione imprenditoriale, verde e digitale.
- Eventi locali
- Raccomandazioni politiche

>30.000 expected stakeholders across Europe.

Businesses, HEIs, VET providers, public authorities, civil society, and students



Analisi di mercato
sugli squilibri tra
domanda e offerta
per raggiungere la
transizione verde e
digitale

Progettare e
sviluppare percorsi di
apprendimento e
contenuti

Test dei percorsi di
apprendimento

Convalida della
conoscenza e della
pratica

Obiettivi specifici

1

Risolvere il mismatches tra formazione e mercato del Lavoro in termini di entrepreneurial, digital e green skills

2

Sviluppare un nuovo percorso formativo rivolto a studenti di livello EQF level 5 e 6 e alle PMI, basato sull'entrepreneurial learning e supportato dagli European competence frameworks (EntreComp, GreenComp and DigComp) per favorire la transizione verde e digitale

3

Testare e validare la metodologia proposta e il percorso formativo blended su MOOC con formatori, student e PMI, riconoscendo la formazione attraverso digital Open Badges

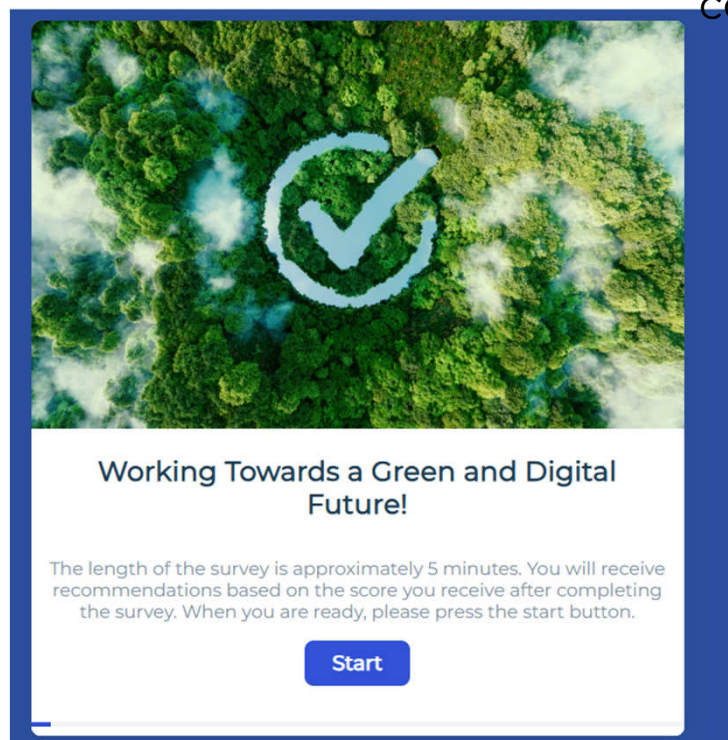
4

Favorire la sostenibilità, la scalabilità e la replicabilità del modello, suggerendo raccomandazioni per favorire la transizione verde e digitale.

**Market analysis on
skills mismatches
to reach the green
and digital
transition**

Il rapporto di analisi di mercato, disponibile sul sito web EntreComp4Transition, è servito da base anche per sviluppare uno strumento di autovalutazione per aiutare le aziende a identificare eventuali lacune in termini di competenze e ad aumentare la propria competitività.

Self Diagnosis Tool



Progettare e
sviluppare
percorsi
formative e
contenuti

EntreComp
for transition

Learning Path 1:
Sustainability Practitioner



! ✓

Learning Path 1: Sustainability Practitioner

This is EntreComp4Transition Learning Path 1: Sustainability Practitioner. In th...

50%

EntreComp
for transition

Learning Path 2:
Digital Transformation Practitioner



! ✓

Learning Path 2: Digital Transformation Practitioner

This is Learning Path 2: Digital Transformation Practitioner. In the...

50%

EntreComp
for transition

Learning Path 3:
Entrepreneurship Practitioner



! ✓

Learning Path 3: Entrepreneurship Practitioner

This is Learning Path 3: Entrepreneurship Practitioner. In the...

50%

EntreComp
for transition

Learning Path 4:
Green Transition Facilitator



! ✓

Learning Path 4: Green Transition Facilitator

This is Learning Path 4: Gren Transition Facilitator. In the learning path you will...

50%



Fase di test dei percorsi formativi



Train the Trainers



Students Mobility

Sessione internazionale di Formazione Formatori

L'evento formativo si è tenuto dal 16 al 18 aprile 2024 a Badajoz in Spagna e ha avuto come focus il test del MOOC e dei materiali la creazione del profilo professionale del “Green Transition Facilitator”.

Si è realizzata con successo la sessione pilota del progetto europeo EntreComp4Transition, che per tre giorni ha riunito circa **70 formatori e partner** da tutta Europa presso la Facoltà di Scienze della Documentazione e della Comunicazione dell'Università dell'Extremadura a Badajoz, in Extremadura, in un momento di **formazione sulle competenze verdi, digitali e imprenditoriali**.



Mobilità internazionale degli studenti: la nuova generazione degli esperti in doppia transizione

Come parte integrante del progetto EntreComp4Transition, gli studenti hanno viaggiato in tutta Europa per partecipare alla Mobilità Studentesca Internazionale a marzo e aprile 2025. Venticinque studenti provenienti da cinque paesi (Austria, Belgio, Italia, Spagna e Turchia) e da diversi settori dell'istruzione (istituti di istruzione superiore e centri di istruzione e formazione professionale) hanno partecipato a questa esperienza di mobilità per implementare e valutare le risorse che il progetto ha messo a disposizione attraverso il MOOC e l'esperienza pilota in aula.





VALUING IDEAS			
	DESIRABILITY	FEASIBILITY	SCALABILITY
OPPORTUNITY 1	pro	pro	pro
	con	con	con
SCORE 0 - 5	==	==	==
OPPORTUNITY 2	pro	pro	pro
	con	con	con
SCORE 0 - 5	==	==	==
OPPORTUNITY 3	pro	pro	pro
	con	con	con
SCORE 0 - 5	==	==	==
	- will anyone benefit from it? - do we really need this? - is there no solution for it yet? - GOOGLE test - is a better solution needed for something that already exists?	- is a viable solution possible? - will it be affordable for as many people as possible? - can it be easily copied? - is enough technology available?	- will it benefit a significant group of people in society? - is it transferable to other applications? - Am i not the only one with the problem?

OPPORTUNITY DISCOVERY CANVAS		
Describe the problem you want to solve. ❑ How did you encounter this problem or unmet need? ❑ Do other people have this problem? ❑ Why is this problem worth solving? 1	Describe the type of people with this problem. ❑ Describe the people that are most likely to have this problem. ❑ What is their age, gender, areas of interest, profession, etc? ❑ Which of these potential "customers" can you most easily connect with? 2	How are they currently solving the problem? ❑ Describe other solutions that are currently available. ❑ Why are the current solutions inadequate? ❑ How important is this problem? 3
1 My problem is: 2 The types of people with this problem are: 3 How are they currently solving the problem?: Based on this initial diagnosis, is it worthwhile to solve the problem/need?		



Twin Transition Strategy Canvas

from ideas to action

Created for:

Created by:

What is the Business Transition Strategy?		To Do	
The Business Transition Strategy is a plan that outlines the steps and processes that a business owner must follow to successfully transition the business to a new owner. It is a critical document that should be developed and implemented as early as possible in the transition process. The strategy should cover all aspects of the business, including financial, operational, and legal. It should also include a timeline for the transition process and a list of the key people involved. The strategy should be reviewed and updated regularly as the transition process progresses.		1. Develop a plan of action for the transition process. 2. Identify the key people involved in the transition process. 3. Develop a timeline for the transition process. 4. Review and update the strategy regularly. See the Business & Finance 1. in the Business Plan, to do the plan and follow the plan to the end.	
Key Issues What are the key issues that you must address in the transition process? What are the key risks that you must manage? What are the key opportunities that you must seize? Progress: Problems and solutions:	Key Activities What are the key activities that you must perform in the transition process? What are the key tasks that you must complete? What are the key milestones that you must achieve? Progress: Problems and solutions:	Exit Transition Issues Summary What are the key issues that you must address in the transition process? What are the key risks that you must manage? What are the key opportunities that you must seize? Summary: short-term Medium-term Long-term	Exit Value Creation Summary What are the key value creation activities that you must perform in the transition process? What are the key tasks that you must complete? What are the key milestones that you must achieve? Summary: Medium-term Long-term
Market Environment / TOWS What changes in the market environment will impact the transition process? What are the key opportunities that you must seize? What are the key threats that you must manage?	Value Transition Mission What is your value transition mission? What are the key goals that you must achieve? What are the key tasks that you must complete?	Competencies and Capabilities What are the key competencies and capabilities that you must develop in the transition process? What are the key tasks that you must complete? What are the key milestones that you must achieve? Summary: Medium-term Long-term	Relationships What are the key relationships that you must develop in the transition process? What are the key tasks that you must complete? What are the key milestones that you must achieve? Summary: Medium-term Long-term
Exit Success Goals What are the key success goals that you must achieve in the transition process? What are the key tasks that you must complete? What are the key milestones that you must achieve? Summary: Medium-term Long-term	Exit Success Summary What are the key success goals that you must achieve in the transition process? What are the key tasks that you must complete? What are the key milestones that you must achieve? Summary: Medium-term Long-term	Exit Success Summary What are the key success goals that you must achieve in the transition process? What are the key tasks that you must complete? What are the key milestones that you must achieve? Summary: Medium-term Long-term	Exit Success Summary What are the key success goals that you must achieve in the transition process? What are the key tasks that you must complete? What are the key milestones that you must achieve? Summary: Medium-term Long-term

Alcuni strumenti del MOOC

Validation of knowledge and practice

Learning Path 4: Green Transition Facilitator



Issued on 11/24/2024 by



The EntreComp Community

Learning Path 4: Green Transition Facilitator

Designed to equip individuals with the skills and knowledge needed to guide organisations through the complex process of transitioning to a sustainable, digital, and entrepreneurial future. This path emphasises integrative learning, where participants compare, understand, and synthesise diverse perspectives to tackle the interconnected challenges of green, digital, and entrepreneurial transitions. Learners gain the ability to assess a business's current sustainability, digitalisation, and entrepreneurship status and develop innovative strategies that align with these goals while effectively measuring their impact. Through practical simulations and scenario development, this path prepares future Green Transition Facilitators to navigate and lead real-world transitions from a fossil-based economy to a green, service-oriented one.

Learning Goals

- Develop integrative learning skills by comparing, understanding, and synthesising diverse information.
- Apply learnings to real-life situations, evaluate different perspectives, identify biases, and understand contextual complexities.
- Learn to navigate and adapt to changing situations using a systems thinking approach, considering time, space, and context.
- Assess a business's current position in sustainability, digitalisation, and entrepreneurship.
- Develop innovative strategies that align with sustainability, digitalisation, and entrepreneurship objectives.
- Learn to effectively measure the impact of sustainability, digitalisation, and entrepreneurial strategies.

Content Covered

Aligned with the EU recognised competence frameworks: EntreComp, GreenComp and DigComp, this Learning Path covers:

- Green, Digital, and Entrepreneurship Assessment
- Introduction to assessment, why and how to assess?
- Self-assessment tool for SMEs
- Setting up an AS IS – TO BE Profile
- The Entrepreneurial Twin Transition Strategy Development
- The Twin Transition
- Business Resilience
- Spotting Opportunities
- Valuing Ideas
- Reflection Journey Scenarios
- The Twin Transition Strategy Canvas

Learning Experience and Assessment

The Green Transition Facilitator learning experience is a flexible self-paced journey that develops hands-on skills to prepare learners for real-world challenges. It has a flexible and innovative approach, allowing to adapt content to different realities.

It includes:

- Interactive video lessons
- Reading materials and articles
- Case Studies
- Templates to assess business situations
- Canvases for opportunity discovery and valuing ideas
- Twin Transition Strategy Canvas for design and implementation
- Quizzes to test understanding
- Self-Assessment tools

Awarding Criteria and Estimated Effort

This credential is awarded for the successful completion of all activities and evaluations included in Learning Path 4. The participant who receives this credential has completed approximately 25 hours of dedication.

Accesso a tutte le risorse sviluppate da EntreComp4Transition

Il sito web sarà online per il prossimo futuro per accedere a tutti strumenti sviluppati:

Percorsi di Apprendimento, Strumento di Autovalutazione, Guida per Insegnanti e Formatori sul sistema di Validazione.

<https://entrecomp4transition.eu/project-results/>



Visit www.entrecomp4transition.eu



Join our  **EntreComp**
for transition Learning Journey



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...suggerimenti per affrontare le sfide
della doppia transizione



Policy Recommendations
The sustainable way to the twin
transition



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Seguici sui social media e iscriviti alla nostra newsletter



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Partecipa alla Comunità di E4T

<https://entrecomp4transition.eu/it/community/>



Grazie
Cinzia Maldera
maldera@ifoa.it



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