



Programme EEF 2019

Grand Hotel Plaza - Via del Corso, 126

Monday, 7 October

Side events

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| 11.00 – 13.00 | EUROCHAMBRES Women Network meeting <i>The Ballroom</i> | Expanding your institution's services catalogue: Intellectual Property as an internationalisation business tool <i>Suite Mascagni</i> | Private Law Chamber Meeting (by invitation only – contact for info) <i>Nerone Room</i> |
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EUROCHAMBRES Economic Forum

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| 13.00 – 14.00 | Registration of participants | | |
| 14.00 – 15.00 | Opening Plenary EEF 2019 <i>The Ballroom</i> Andrea Prete , Deputy Vice-President Unioncamere Christoph Leitl , President EUROCHAMBRES Enrico Giovannini , Professor Università di Roma "Tor Vergata" & Ambassador ASviS Alessandra Todde , Italy Undersecretary of State, Ministry of Economic Development | | |
| 15.00 – 17.00 | Parallel Session <i>Financing the sustainable transition for SMEs & how Chambers can get involved</i> <i>The Ballroom</i> FACILITATOR Constantine Michalos , President Union of Hellenic Chambers of Commerce and Industry DISCUSSANTS Astrid Motta , Principal, Energy Efficiency and Climate Change European Bank for Reconstruction and Development Daniel Bouzas , Policy Adviser - Financing Growth, European Banking Federation | Parallel Session <i>Go international – business opportunities beyond the EU</i> <i>Winter Garden</i> FACILITATOR Georgi Stoev , Member of the Board of Directors of CCI Bulgaria DISCUSSANTS Giacomo Mattinò , Head of Unit Enterprise Europe Network and Internationalisation of SMEs, DG GROW, European Commission Martin Pilsner , Policy Co-Ordinator, Market Access, Industry, Energy and Raw | Parallel Session <i>Let's close the skills gap</i> <i>Nerone Room</i> FACILITATOR Martha Schultz , Vice-president WKO DISCUSSANTS Joachim James Calleja , President European Forum of Technical and Vocational Education and Training Sonja Teughels , Senior Advisor Labour Market Voka LESSONS LEARNED Domenico Mauriello , Director Study Centre Tagliacarne |



[Marco Frey](#), Chairman of the Scientific Committee, Symbola Foundation
LESSONS LEARNED
[Markus Löttsch](#), CEO of Nürnberg CCI
[Wouter van Gulck](#), General Manager of the Federation of Belgian Chambers of Commerce
RAPPORTEUR
[Héctor Benítez](#), Director Delegation to the EU, Chamber of Commerce of Spain

Materials, DG TRADE, European Commission
LESSONS LEARNED
[Alessandro Gelli](#), Director Promos Italia
[Vladimir Padalko](#), Vice-President of the Russian Chamber of Commerce
[Giorgi Peraia](#), President Georgian Chamber of Commerce and Industry
[Edvins Berzins](#), Member of the Council, Latvian Chamber of Commerce and Industry
RAPPORTEUR
[Jana Paratz](#), Director Relations to EUROCHAMBRES and to the EU Institutions DIHK

[Brigitte Scheuerle](#), Head of education department, IHK Frankfurt
[Aigars Rostovskis](#), President Latvian Chamber of Commerce and Industry
[Marina Rožić](#), Secretary General Croatian Chamber of Economy
RAPPORTEUR
[Markus Stock](#), Head of EU Office WKO

17.00 – 18.30
 18.30 – 19.30
 19.30 – 22.00

Free time
 Lights show projected on the wall of Tempio di Adriano (*Piazza di Pietra*)
Gala dinner at Tempio di Adriano, hosted by Chamber of Commerce of Rome (*cocktail attire*)

Tuesday, 8 October

09.00 – 09.45 **Registration of participants**

09.45 – 11.00 **Chamber+ corner: Pitch your idea!**

The Ballroom

11.00 – 13.00 **Parallel Session**
Embracing digitalisation – Reinventing CCIs

The Ballroom

FACILITATOR

[Marko Cadez](#), President of CCI Serbia

DISCUSSANTS

[Diego Ciulli](#), Public Policy Manager Google
[Andrea Renda](#), Senior Research Fellow and Head of Global Governance, Regulation, Innovation & Digital Economy, CEPS (*tbc*)

Parallel Session
Untapping Europe's entrepreneurial potential

Nerone Room

FACILITATOR

[Wolfgang Grenke](#), Member of the Board, DIHK

DISCUSSANTS

[Umberto Lonardoni](#), Director General, IFOA - Training and Consultancy Centre of the Italian CCIs
[Irena Bartonova Palkova](#), Vicepresident Czech Chamber of Commerce

Parallel Session
Business cross-borders – obstacles in the Single Market

Winter Garden

FACILITATOR

[Marek Kloczko](#), Vice President of Polish Chamber of Commerce

DISCUSSANTS

[Henning Ehrenstein](#), Deputy Head of Unit Service Policy for Consumers, DG GROW, European Commission
[June Lowery-Kingston](#), Head of Unit Accessibility, Multilingualism & Safer



LESSONS LEARNED

Massimo Dal Checco, Chief Executive Innovhub SSI
Michaël Aim, Head of Digital Transformation, CCI France
Javier Gallo Fontanillas, Director of Business Development and Institutional Relations, Chamber of Commerce of Valladolid
Jörg Buck, CEO German-Italian Chamber of Commerce
RAPPORTEUR
Gordana Tiodorovic, Director of CCIS Representative Office in Belgium, CCI Serbia

Francesca Romana Zotta, President EuGen

LESSONS LEARNED

Fany Ruin, President CCI Amiens
Apostolina Tsaltampasi, Technical Consultant to the Chalkidiki Chamber of Commerce

RAPPORTEUR

Katrīna Zarina, Head of Policy Division, CCI Latvia

Internet, Digital Single Market, European Commission
 Presentation ECH Survey

LESSONS LEARNED

Christian Mandl, Head of the European Policy department WKÖ

Marco Vianello, Manager Infocamere's International Projects

Jaime Montalvo, International Director, Spain Chamber of Commerce

RAPPORTEUR

Alena Mastantuono, Director of Czech Business Representation to the EU

13.00 – 14.30

Buffet lunch

14.30 – 16.30

Plenary Session:

The future of Europe and the future of European Chambers: inextricably linked?

The Ballroom

Moderator:

Arnaldo Abruzzini, CEO EUROCHAMBRES

Discussants (in alphabetical order):

Irena Bartonova Palkova, Vicepresident Czech Chamber of Commerce

Pier Andrea Chevallard, CEO Tinexta

Vladimir Dlouhy, President Czech Chamber of Commerce

Michl Ebner, President Chamber of Commerce of Bolzano

Pier Luigi Gilibert, Chief Executive European Investment Fund

Pierre Goguet, President CCI France

Wolfgang Grenke, Member of the Board, DIHK

Joaquim Oliveira Martins, Deputy Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

Andrea Renda, Senior Research Fellow and Head of Global Governance, Regulation, Innovation & Digital Economy, CEPS

Marina Rožić, Secretary General Croatian Chamber of Economy

Marc Vanheukelen, Ambassador, Permanent Representative of the European Union to the World Trade Organization

16.30 – 17.30

Conclusion Plenary EEF 2019

The Ballroom

Christoph Leitl, President EUROCHAMBRES

17.30 – 19.00

Cocktail buffet

Terrace Trinità dei Monti



Wednesday, 9 October

Side events

09.30 – 14.30

126th Plenary Assembly of EUROCHAMBRES (by invitation only – contact for info)

Unioncamere, Piazza Sallustio 21, Rome

- 09.30 – 10.00 Registration
- 10.00 – 12.30 EUROCHAMBRES Plenary Assembly
- 12.30 – 14.00 Lunch