

# Webinar “Upskilling and reskilling in tourism: Pact for Skills”

Next Tourism Generation  
online public event 2020

The next steps for the  
European Tourism Sector

**11:30-13:00 CET**  
**18 December 2020**

Sessions by experts on  
skills development



With the support of the  
Erasmus+ Programme  
of the European Union



## Next Tourism Generation Online public event 2020

The next steps for the European Tourism Sector

### “Upskilling and reskilling in tourism: Pact for Skills”

Sessions by experts on skills development

18 December 2020 | 11.30 – 13.00 CET

The Next Tourism Generation Alliance is organizing an online dissemination event, promoting the project, toolkit and assessment method on skills development in tourism as a possible methodology to apply in a shared engagement model for skills development in Europe called the “Pact for Skills”. How to upskill and reskill people in tourism?

The public event will be held on 18 December 2020, 11.30 - 13.00 CET and it will take place online. In 1.5 hours, experts will talk about key topics:

- Pact for Skills
- Digital transformation and skills
- Next Tourism Generation Blueprint for skills development
- Skills gaps and future skills needs (digital, social, green skills)
- Skills Assessment Methods and Tools for Organizations and Education
- Best practices from tourism subsectors

Delivered by international experts, including among others: Ovidiu Ene, Policy Officer at the European Commission; prof David Parsons, expert to OECDs Tourism Committee; Dr Corné Dijkmans, Manager Research & Business Innovation at the Academy for Tourism at Breda University of Applied Sciences; Kathryn Porter, Skills Strategy Specialist; Roisin McKee, Director People 1<sup>st</sup>; Csaba Varga, HR Director of the Danubius Hotel chain.



With the support of the  
Erasmus+ Programme  
of the European Union



# Calendar of the Event

Friday, 18 December 2020 | 11.30 – 13.00 CET

*This is an online event, registered delegates will receive the link prior to the event*

## 11.30 – 11.35 Official opening

## 11.35 – 11.50 Introduction Pact for Skills

- Ovidiu Ene, Policy Officer European Commission, DG Internal Market, Industry, Entrepreneurship and SMEs Tourism

## 11.50 – 12.05 Digital Transformation and skills needs in tourism

- David Parsons, Visiting Professor at the School of Events, Tourism and Hospitality Management at Leeds Beckett University and expert to OECDs Tourism Committee leading a study of *Preparing the Tourism Workforce for the Digital Future*.

## 12.05 – 12.20 Next Tourism Generation Skills Assessment

- Corné Dijkmans, Responsible for managing the academic and applied research program of Breda University of Applied Sciences and leader of the NTG Skills Assessment

## 12.20 – 12.25 Next Tourism Generation Toolkit

- Roisin McKee, Director People 1<sup>st</sup> Northern Ireland and leader of the NTG Toolkit

## 12.25 – 12.55 Round table and discussion with international experts

## 12.55 – 13.00 Closing

*Participation is free. Registration for the webinar is required. You can register [here](#)*

## About NTG

The Next Tourism Generation Alliance (NTG) is the first European partnership and alliance for improving a collaborative and productive relationship between education and industry. The NTG Alliance will provide employees, employers, entrepreneurs, teachers, trainers and students with a set of Core NTG modules in digital, green and social skills. In total, 14 partners represent the whole tourism sector including specialists in hospitality, food and beverage, travel agencies, attractions and recreation. Drawn from 8 EU countries (Italy, UK, Spain, Bulgaria, Hungary, The Netherlands, Germany and Ireland), the consortium comprises: Federturismo Confindustria, Technological University Dublin, UnionCamere, University of Sopron, Eurogites, Cardiff Metropolitan University, Deutsches Seminar für Tourismus (DSFT), Alicante University, People 1<sup>st</sup>, Breda University of Applied Sciences, VIMOSZ, Varna University of Management, CEHAT, ATLAS.